



Ministry of Sustainability
and the Environment
— SINGAPORE —



YEAR OF
PUBLIC
HYGIENE

MEDIA RELEASE

ONLINE REGISTRATION FOR GO GREEN SG 2024 ACTIVITIES STARTS FROM 5 JUNE 2024

Singapore, 31 May 2024 – Go Green SG 2024 will be launched by Deputy Prime Minister Heng Swee Keat on 12 June 2024. Members of the public can visit the Go Green SG website (www.gogreen.gov.sg) to browse the available activities from 31 May 2024. Online registration to participate in the activities will commence from 5 June 2024, on World Environment Day.

Go Green SG 2024 Activities by Partners from People, Private and Public (3P) Sectors

2 Go Green SG¹ is a whole-of-nation movement led and coordinated by the Ministry of Sustainability and the Environment (MSE) to rally citizens, organisations and the community to take collective action towards a more environmentally sustainable and climate-resilient Singapore. The inaugural Go Green SG, which was launched by then Deputy Prime Minister Lawrence Wong on 30 June 2023, saw more than 70,000 participants in over 300 activities, programmes and experiences organised by more than 160 3P sector partners.

3 This year, Go Green SG will run from 12 June to 14 July, partially overlapping with the school holidays to allow people the flexibility to participate during and outside school term.

4 Go Green SG 2024 will feature a wider range of activities related to public cleanliness, the environment and sustainability, in support of this Year of Public Hygiene. These include a beach clean-up and educational talk on clean energy technologies by the Sustainable Energy Association of Singapore (SEAS); plastic upcycling workshops by social enterprise and SG Eco Fund recipient, Semula; activities showcasing innovative efforts in addressing sustainability issues including an indoor vertical farm tour by Sustenir, and a tour of the first data centre testbed in tropical regions by the National University of Singapore where participants will witness cooling solutions incorporated within the testbed infrastructure and explore sustainable practices in data centre operations; as well as family-friendly nature walks and camps by Young Nautilus.

5 The public can also look forward to exclusive events, promotions and deals in support of Go Green SG 2024. For example, Green-House 2024, a retail event by Pass It On, will feature more than 80 sustainable lifestyle brands.

¹ Translations of Go Green SG: Chinese [绿动新加坡], Malay [Ayuh Hijau SG], Tamil [பசுமையாவோம் சிங்கப்பூர்]



Go Green SG 2024 Experiences Curated by Public Agencies

6 For those interested in taking a behind-the-scenes look into how sustainability features in the work of the Public Service, several public agencies will be organising tours to facilities not usually open to the public. These include visits to national water agency PUB's WaterHub, where participants will see a live demonstration on how to clear a choke in our public sewerage system, which conveys used water to our water reclamation plants for treatment and reuse into NEWater; tours to Seletar Bus Depot organised by the Land Transport Authority; and a visit to JTC Corporation's SolarLand at Changi Business Park — the site of Singapore's largest ground mounted solar farm.

7 The public can view the list of Go Green SG 2024 activities at www.gogreen.gov.sg from 31 May, and register from 5 June on World Environment Day. Activities will be progressively updated on the website. See **Annex** for details of some Go Green SG activities organised by MSE's 3P sector partners.

Go Green SG Jingle Galvanises Collective Action towards Good Public Hygiene

8 With 2024 designated as the Year of Public Hygiene, related Go Green SG publicity materials aim to nudge the public to do their part for a cleaner and greener Singapore. These include a song collaboration with local artists Annette Lee and Glenn Yong encouraging everyone to take simple everyday actions including not littering, binning our trash properly, returning our trays and clearing tables after our meals at hawker centres, coffeeshops and food courts, and keeping our public toilets clean for ourselves and other users. The jingle will be released on 31 May. Viewing link: <https://youtu.be/jKVtIQkIgo4>.

Ministry of Sustainability and the Environment

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About the Ministry of Sustainability and the Environment

The Ministry of Sustainability and the Environment (MSE) is committed to providing Singaporeans with a clean and sustainable environment, and resilient supplies of safe food and water.

MSE works alongside its three statutory boards – the National Environment Agency (NEA), PUB, Singapore’s National Water Agency, and the Singapore Food Agency (SFA) – to achieve this mission through innovation, technology, and vibrant partnerships with the private, public, and people (3P) sectors.

For more information, please visit <http://www.mse.gov.sg/>



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Annex

Some Go Green SG 2024 Activities by 3P Sector Partners

S/N	Partner	Activity
Experiences Curated by Public Agencies for Go Green SG 2024		
1.	Housing Development Board (HDB)	[Guided tours in Punggol Northshore] Participants will gain insights into HDB’s smart and sustainable initiatives that shape the Punggol Northshore district, including features such as Smart Lighting and the Dragonfly Pavilion and how these features contribute to enhancing the living environment of residents.
2.	Institute of Mental Health (IMH)	[Tours and workshops at IMH’s Community Garden and Hydroponic Garden] Participants will learn about efforts to convert food waste into plant fertilisers/compost. They will also explore the various species of edible and scented plants at IMH’s Community Garden where volunteers and patients work hand in hand to build and nurture a green space that encourages mindful exploration of our physical and mental state.
3.	JTC Corporation (JTC)	[Visit to JTC’s SolarLand site at Changi Business Park] Participants will go on a guided tour around the SolarLand site and get a first-hand glimpse into the innovative infrastructure driving sustainable energy solutions.
4.	Land Transport Authority (LTA)	[All Aboard! SMG visits Seletar Bus Depot] Participants will witness first-hand how Singapore is greening its bus network through initiatives such as the use of electric buses and water conservation practices. SBS Transit will take participants through its training and workshop facilities, offering insights into how it maintains and operates its bus fleets to serve commuters daily. This programme includes a tour of the Singapore Mobility Gallery (SMG).
5.	Maritime and Port Authority of Singapore (MPA)	[Beach clean-up and sustainability talk at the Singapore Maritime Gallery] MPA, with support from Jurong Port, invites participants to join its beach clean-up efforts at East Coast Park. Participants will visit the Singapore Maritime Gallery for a sustainability talk to learn how small actions can lead to big changes in preserving our marine biodiversity and environment.



S/N	Partner	Activity
6.	National Environment Agency (NEA)	<p>[Behind-the-scenes of littering enforcement] Keeping our public spaces clean is important. Through this behind-the-scenes workshop, participants will learn how NEA officers conduct enforcement for littering offences.</p> <p>[Behind-the-scenes of public cleaning performance audit] Find out more about the work that goes on, behind-the-scenes, to keep our public spaces clean, and how NEA leverages technology to do this. Follow NEA officers on their inspection audits along roads, pavements, parks and other public areas.</p> <p>[Tours of Singapore’s ambient air quality monitoring station] Good air quality safeguards public health. Find out how ambient air quality is being monitored in stations across Singapore.</p>
7.	National Parks Board (NParks)	<p>[City in Nature-related tours and activities] NParks is offering more than 30 nature-related guided tours and activities. Participants can take part in tree planting under the OneMillionTrees movement, support NParks in conserving native biodiversity through habitat enhancement sessions, and participate in guided tours at the Singapore Botanic Gardens, Sungei Buloh Wetland Reserve, Pulau Ubin, and many more.</p>
8.	PUB, National Water Agency	<p>[Visits to PUB’s WaterHub and Ulu Pandan Water Reclamation Plant] Participants will observe a demonstration of how sewer chokes are cleared, followed by a visit to the neighbouring water reclamation plant to learn how used water is treated at the facility.</p>
9.	Singapore Food Agency (SFA)	<p>[Visit to National Centre for Food Science] Participants will visit SFA’s National Centre for Food Science laboratories and see how SFA scientists manage threats to food safety through risk assessment studies, data analytics, laboratory diagnosis, and testing services to support investigation of foodborne disease outbreaks.</p>



S/N	Partner	Activity
Other Go Green SG 2024 Activities by 3P Sector Partners		
10.	CapitaLand Development	Participants will go on a guided tour around CapitaSpring organised by CapitaLand Development to explore CapitaLand’s sustainable design and construction practices. The tour offers a behind-the-scenes look at CapitaLand’s innovative green technologies, architectural designs, and community initiatives.
11.	City Developments Limited (CDL)	CDL’s annual Youth4Climate festival aims to provide our youth with a platform to express their passion for the environment and green wishes for the future through musical performances and other fringe activities.
12.	City Sprouts	City Sprouts will be organising a series of workshops where participants will learn to handle waste sustainably, make their own scrubs and hair masks, and turn discarded chilis into pest spray.
13.	National University of Singapore (NUS)	The Sustainable Tropical Data Centre Testbed (STDCT) is the first data centre testbed in tropical regions. Participants will witness various cooling solutions incorporated within the testbed infrastructure and explore sustainable practices in data centre operations.
14.	OCERA Games LLP	OCERA Games will roll out a sustainability-based outdoor scavenger hunt called ‘Survive The Collapse’, where players will compete and collaborate with other players to navigate Singapore’s environmental challenges.
15.	Pass It On Elab Pte Ltd	GREEN-HOUSE 2024 is a retail event that will feature more than 80 sustainable lifestyle brands. Participants can also take part in hands-on workshops that encourage a low-carbon-footprint lifestyle.
16.	Razer	For its inaugural #GoGreenWithRazer Day, Razer will invite students from Institutes of Higher Learning, local businesses and start-ups to join an open forum to exchange views on how to better engage the younger generation to adopt a sustainable lifestyle. Participants will also tour the Razer Southeast Asia HQ office in Singapore and learn how sustainability is implemented across its organisation, products and community.



S/N	Partner	Activity
17.	Semula Pte Ltd	A social enterprise and SG Eco Fund recipient, Semula will be offering a series of plastic upcycling workshops, where participants will get hands-on experience in turning High-Density Polyethylene plastic waste into functional items like coasters.
18.	SingHealth – Duke NUS Institute of Biodiversity Medicine	Through its aquaponics and sustainability workshops, participants will learn to construct a mini aquaponics system and embark on a guided tour of the rooftop aquaponics farm at the National Cancer Centre Singapore.
19.	Sustainable Energy Association of Singapore (SEAS)	'Clean the seas with SEAS' is an initiative aimed at tackling ocean pollution and promoting environmental sustainability. Participants will come together for a beach clean-up, attend educational sessions on marine conservation and clean energy technologies, and connect with like-minded individuals and organisations passionate about environmental stewardship.
20.	Sustenir	In this behind-the-scenes vertical farm tour, participants will understand the constraints faced by Singapore's agriculture sector and its strategies for sustainability. Participants will also try their hand at harvesting, and sample fresh salads.
21.	Tzu-Chi Foundation	Participants will learn how individual and collective actions contribute towards sustainability through guided learning tours at Tzu-Chi Foundation's interactive gallery conducted by its eco volunteers.
22.	Young Nautilus	Young Nautilus will be offering a series of family-friendly nature walks and camps to educate participants on intertidal ecosystems and marine conservation.
23.	YTL PowerSeraya	YTL PowerSeraya will be screening a documentary titled 'The Human Element' exploring how everyday actions shape our environment, at the Singapore Botanic Gardens.